

freshtoday

SUSTAINABLE SOLUTIONS

- At Freshtoday, we do our bit for sustainability and work hard to preserve the world for future generations.
- Freshtoday are the 1st and only school lunch supplier in Ireland accredited to NSAI ISO 14001 Environmental Management System.
- Freshtoday have created a sustainable solution for the hot meals packaging.
- When we started providing school lunches in 2010, the cold lunch was delivered to each student in an individual lunch bag labeled with each child's name.
- This bag was then used by each child to put their leftover lunch & packaging in to bring home.
- This was a great solution for parents and schools. Parents could see what their child had eaten for lunch. Schools had no rubbish disposal on site.
- Freshtoday can now replicate this solution by replacing the lunch bag with a Sistema Clip Lid, BPA Free sustainable container.
- Freshtoday will provide one of these, free of charge, to each student in the school.
- Students write their name on each individual Sistema lunchbox.
- Parents and students must remember to bring their empty Sistema lunchbox to school each day.

NO MESS. NO WASTE. NO HASSLE.

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STEP 1

Freshtoday will provide each student with a complimentary Sistema Clip Lid Container



STEP 2

The container is an ideal fit to help reduce and eliminate food spillage in the schoolbag.



STEP 3

Just simply remove the clip lid and place the hot meal packaging in the Sistema container.



STEP 4

Each student clips the lid tight and places the container into their school bag.

